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Business Innovation Group (BIG) News

Georgia Southern University

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Woody Johnson to host sales seminar

January 22, 2013



Woody Johnson, of Marco's Pizza, is set to host a sales seminar in Statesboro at the Center for Entrepreneurial Learning and Leadership's E-Zone on January 31st. The seminar will begin at 7:00p.m. and will discuss the sales opportunity of owning a Marco's Pizza Franchise.

Johnson is an alumni of Georgia Southern University and currently in the Vice President of Pizza Guys, L.L.C. and Marco's Pizza representative for Augusta and Savannah. Johnson and his business partner, Rick Poston, are currently responsible for seven locations. Nonetheless, the two entrepreneurs are looking to expand.

"We are targeting numerous stores in the Savannah area and are looking for entrepreneurs interested in diversifying their portfolio by investing in or owning their own Marco's Pizza store," Johnson said.

Some background information on Marco's Pizza:

- Heritage – Marco's Pizza was established 32 years ago in Toledo, Ohio
- Product – Our success is contributed to one simple fact; we provide an "Ah!thentic Italian Pizza" that is truly wonderful with FRESH dough, FRESH blend of 3 cheeses – Never Frozen, FRESH Authentic Italian Sauce
- Success – Over the last year, our affiliate stores sales continue to increase and resulting in over 65 new stores opening, now totaling 300 stores in 21 states
- Ease of Entry – our stores fit into 1400-1800 sq ft strip centers and cost approximately \$250,000 - \$300,000 to completely build out and affiliate stores average approximately \$650,000 in annual sales

The nearest location you can sample the product is 4521 Habersham St. Savannah, GA.

For more information, check out the website at www.marcosfranchising.com.

If anyone is interested and would like to attend the sales seminar please RSVP by phone to (404) 697-605 or email woodyj56@gmail.com by January 28th to learn about the Marco's Pizza opportunity.

Last day to register for Georgia Tech's next Lunch-N-Learn event

January 22, 2013



Today, Tuesday, Jan. 22, is the last day to register for the next Lunch-N-Learn event taking place Thursday, Jan. 24 at 11:30a.m.-1:00pm, at Georgia Tech in Savannah. Ron Kirby, President Ron Kirby Business Consulting/Leadership Development, will speak on *"Building a Winning Team."*

About the Presentation:

Have you ever been hired never receiving any additional form of training, evaluation or discussion concerning your morale, welfare and opportunity for advancement? This is a common problem in our fast paced society that needs to be recognized by anyone in a leadership position. Counseling can resolve this issue; monthly counseling is a great tool to develop a winning team.

Countless businesses say they don't have time for training, REALLY! Then realistically you are saying you are prepared to over time lose your business to a company always looking for an advantage over their competition. A well trained professional associate that brings pride to your organization ensures your future. If you are not providing training I recommend that you go out and make observations, the results may scare the wits out of you.

About the Speaker:

Ron Kirby is a world traveled educational and motivational speaker that has over 41 years of Leadership experiences in Corporate America and the Marine Corps. His passion is speaking on Leadership concerning Personal Growth, Business, Personal Development, Innovation and Educational Experiences.

Sergeant Major Kirby served 32 years in the United States Marine Corps deploying to over 40 countries and having the privilege of providing Leadership training in a myriad of cultures. He was selected by The President of the United States and the Secretary of Defense to provide the extended long term (14 Months) training for Romania after his findings and solutions presentation at the Pentagon. Additionally he was the Manager for Best Buy in the highly volatile market in Atlanta, Georgia for 2 years. Through his Leadership his team gained valuable innovative insight concerning new ideas, customer retention/frequency, loyalty and new customer base.

Ron is currently President of Ron Kirby Business Consulting/Leadership Development and Area Director Consultant for Business Network International.

For more information and to register before 1/23, please visit www.lnljan17.eventbrite.com.